

PRESS RELEASE

Rosen Trevithick, self-published author, reaches quarter of a million downloads

For release before 30th November 2013

British indie author, Rosen Trevithick, is set to reach quarter of a million book sales and downloads when she releases her new titles in November. The author has already attracted 244,000 downloads of her fiction for children and adults.

About Rosen Trevithick

Rosen, 33, began writing as a hobby and started publishing her books online 'just to see what happened'. Three years later, she's topped Amazon Kindle's humorous fiction chart and attracted tens of thousands of readers.

She is best known for her Seesaw short story collections and her Smelly Troll series.

About the Quarter Million Milestone

Rosen puts her success down to two things:

FREE BOOKS. Rosen uses the technique of releasing short stories that link to her longer books. She keeps their prices low and regularly rotates free promotions.

BEING BLOODY MINDED. Rosen's top tip to other authors is to keep on trying. If you get knocked back, keep working at it until the knockbacks get smaller and further apart.

About Self-Publishing

Rosen chose to self-publish when Kindles became popular. She once actively sought a book deal but now feels comfortable publishing independently. She enjoys having complete creative control over her stories, working with an editor and illustrator of her choice, and designing her own covers. She dislikes the difficulty being self-published brings when it comes to getting print-on-demand paperbacks into bookshops.

She runs Indie Book Bargains, a website that helps self-published authors get noticed. She edited magazine *Indie Scene* earlier this year.

About Rosen's New Releases

- *Seesaw - Volume II*
- *Trolls on Ice*
- *The First Trollogy*

Aimed at adults, Rosen's Seesaw collections contain a mixture of psychological thrillers and light hearted comedies.

Trolls on Ice will be the third instalment in Rosen's Smelly Troll series, a set of humorous adventure stories aimed at children aged 7-10. The troll books are beautifully illustrated by artist, Katie W. Stewart.

The First Trollogy, contains Smelly Trolls books 1-3 in one 'snotacular' volume, intended to make the series more appealing to gifted readers.

Paperback and Kindle editions will be available.

Further info

<http://rosentrevithick.co.uk/press/>

Contact: rosen.trevithick@gmail.com